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THE POTRERO

A Diverse, Village Atmosphere in Sunny Potrero Hill

Still looking for that perfect home?

A home that offers the cultural diversity and social opportunities of upscale metropolitan living?

A home in a neighborhood that values aesthetics, fine food and wine?

You're in luck — The Potrero is coming!

In February you'll have the first opportunity to view The Potrero, San Francisco's most highly anticipated development, a mixed-use community of 165 deluxe new condominium residences. Located on Potrero Hill, a dynamic, established neighborhood noted for its sunny weather, commuter-friendly location, artistic zeal, boutique shopping and gourmet cuisine, The Potrero is located at 451 Kansas Street and bordered by 17th, Rhode Island and Mariposa streets.

The Potrero offers residents an intimate retreat in the heart of one of San Francisco's most creative districts. Potrero Hill is a true neigh-

borhood, packed with every convenience and cuisine. Take a stroll down the street and breathe the sweet aroma of malt and hops at Anchor Brewing Co., a very popular neighbor since 1979. Downtown and AT&T Park are just minutes away, and quick freeway access puts the rest of the bay in your backyard. At Connecticut and 18th, Goat Hill Pizza's sourdough crust is the stuff of legend. Make it on Monday and enjoy the all-you-can-eat special.

Families and professionals, young couples and old, third-generation homeowners and first-time buyers will find their home at The Potrero. From spacious studios to stylish one- and two-bedroom flats to expansive two- and three-bedroom town homes with private entrances, every home boasts an open, modern design with the latest designer finishes. Many include breathtaking city views and private balconies, and all are nearby a Whole Foods Market and a vibrant community packed with cafes,

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restaurants, galleries and nightlife.

The Potrero offers qualified buyers a rare opportunity to purchase a sophisticated residence in a village-like atmosphere, where new construction is limited and low-density living opportunities are rare. Residences are priced from low \$400,000s and offer a host of designer amenities. The Potrero sales center is slated to open in this month at a location adjacent to the property. Please visit www.ThePotrero.com or call (415) 621-9000 to register as a preferred buyer and be among the first to get updates on this special opportunity.

